

You can improve your success by using the Chamber website effectively! Facts:

- **Recent study: 90% of online business people use web Search to research purchases**
- **Search engines automatically give high credibility (and ranking) to Chambers of Commerce**
- **The Chamber website is professionally search engine optimized for maximum visibility**
- **Your well optimized information on the Chamber website increases your web presence**

GOALS OF THESE SERVICES – FOR YOU

- Acquire more customers and revenue
- Improve visibility on the web through maximum leveraging of the Chamber website
 - Maximize marketing presentation and search-able positioning in Chamber Member Profile
 - Maximize marketing positioning through the Chamber Hot Deals
- Apply best practices and lessons learned to this and other web marketing initiatives
- Achieve 100% or more Return on Investment (ROI) for these services

OPTIONS

OPTION A – WE SHOW YOU HOW – Coaching services (telecon or in-person training)

- How to use Chamber member profile
- How to use Chamber Hot Deals
- How to leverage Chamber website (keywords, etc.) and positioning in the company's overall web presence
- Other topics (as needed) – web best practices, SEO, SEM, Social Media use
- Cost TBD based on needs and budget

Who – companies / organizations that want to do these tasks themselves, and need some guidance in the most effective ways to accomplish the tasks.

OPTION B – WE DO IT FOR YOU – Concierge services

- Setup and optimize Chamber member profile
- Setup and optimize Chamber Hot Deals (as needed)
- Optimize leveraging of Chamber website (keywords, etc.) and positioning in the company's overall web presence
- Other services (as needed) – SEO, SEM, Social Media use
- Cost TBD based on needs and budget

Who – companies / organizations that do not have time, staff, or interest in doing these tasks themselves and want someone else to take care of the details for them.

GET STARTED

We want to make this quick and easy for you.

1. Contact **Wisdom Matrix** for a quick discussion about your needs.
 - a. Phone: 619-698-7488
 - b. Email: info@wisdommatrix.com
2. Define budget/cost and submit payment.
3. Goals are accomplished!

We look forward to serving you and bringing you a new level of success!